

CRM / POSTING ENGINE REQUEST PACK

DIRECT POST GUIDE FOR VENDORS, CRMS, AND LEAD ROUTERS

Use this handoff when your CRM, posting engine, or vendor platform can post directly to the DiPetrillo Law partner API. The live request examples below use the production partner host, and the implementation notes show where an affiliate site root would be used in tools such as the WordPress starter.

SITE ROOT**AFFILIATE SITE URL EXAMPLE**

When a setup screen asks for the **Affiliate Site URL**, enter only the site root, such as `https://example.com`. Do not append endpoint paths there.

AUTHENTICATION**REQUIRED HEADER**

Every direct post must include the partner API key in the request header.

```
X-Api-Key: YOUR_API_KEY
```

PRODUCTION ENDPOINTS**BASE API URLS****Case type lookup**

```
GET https://partners.dipetrillolaw.com/api/leads/casetypes
```

Lead submission

```
POST https://partners.dipetrillolaw.com/api/leads
```

REQUEST RULES**SUPPORTED CONTENT TYPES AND FIELDS**

Accepted content types:

- `application/json`
- `application/xml`
- `text/xml`
- `application/x-www-form-urlencoded`
- `multipart/form-data`

Required fields: `name` , `email` , `phone` , `caseTypeId`

Optional fields: `message` , `sourceType` , `sourceUrl`

For direct CRM or posting engine submissions, use `sourceType = 3` .

JSON

JSON EXAMPLE

```
POST https://partners.dipetrillolaw.com/api/leads
```

```
Content-Type: application/json
```

```
Accept: application/json
```

```
X-API-Key: YOUR_API_KEY
```

```
{
  "name": "John Doe",
  "email": "john@example.com",
  "phone": "555-123-4567",
  "caseTypeId": 1,
  "message": "I was rear-ended at a red light on Sample Road.",
  "sourceType": 3,
  "sourceUrl": "https://partner-site.example/auto-accident"
}
```

Successful response:

```
HTTP 201 Created
```

```
{
  "leadId": 42,
  "status": "Pending"
}
```

XML

XML EXAMPLE

```
POST https://partners.dipetrillolaw.com/api/leads
```

```
Content-Type: application/xml
```

```
Accept: application/xml
```

```
X-Api-Key: YOUR_API_KEY
```

```
<Lead>
```

```
  <Name>John Doe</Name>
```

```
  <Email>john@example.com</Email>
```

```
  <Phone>555-123-4567</Phone>
```

```
  <CaseTypeId>1</CaseTypeId>
```

```
  <Message>I was rear-ended at a red light on Sample Road.</Message>
```

```
  <SourceType>3</SourceType>
```

```
  <SourceUrl>https://partner-site.example/auto-accident</SourceUrl>
```

```
</Lead>
```

Successful response:

```
HTTP 201 Created
```

```
<LeadPostResultDto>
```

```
  <LeadId>42</LeadId>
```

```
  <Status>Pending</Status>
```

```
</LeadPostResultDto>
```

FORM POST**FORM-ENCODED EXAMPLE**

```
POST https://partners.dipetrillolaw.com/api/leads
Content-Type: application/x-www-form-urlencoded
Accept: application/json
X-Api-Key: YOUR_API_KEY

name=John Doe
email=john@example.com
phone=555-123-4567
caseTypeId=1
message=I was rear-ended at a red light on Sample Road.
sourceType=3
sourceUrl=https://partner-site.example/auto-accident
```

LOOKUP FIRST**CASE TYPE LOOKUP EXAMPLE**

```
GET https://partners.dipetrillolaw.com/api/leads/casetypes
Accept: application/json

[
  { "id": 1, "name": "Auto Accident", "practiceArea": 0 }
]
```

OPERATIONS**COMMON ERRORS AND BEST PRACTICES**

400 Bad Request: Missing required fields, invalid email or phone, or invalid `caseTypeId` .

401 Unauthorized: Missing or invalid `X-Api-Key` , or an inactive account.

403 Forbidden: Browser-based requests from a non-approved origin.

415 Unsupported Media Type: Content type is not one of the supported formats.

- Call `GET https://partners.dipetrillolaw.com/api/leads/casetypes` before posting so you submit a valid `caseTypeId` .
- Keep the API key in the vendor's secret store, header configuration, or server-side connector.
- Save the returned `leadId` so you can reconcile the post later if needed.